

FOR BRANDS THAT PLAN A RANGE AND SOURCE IT GLOBALLY

Plan the range, perfect the product and protect the margin, from line plan to landed cost.

Every season a fashion brand makes thousands of decisions on styles, colourways, vendors and price, against fixed delivery windows and shifting tariffs. Most of them live in spreadsheets and email. The Prabandh Retail & Fashion Accelerator puts range planning, product development, sampling, sourcing, costing and sell-through on one data model, inside the ERP that books every transaction.

EXHIBIT 1 The fashion squeeze: where a season's margin is lost

1 Line plans in spreadsheets

Versions multiply, carry-overs get lost and nobody is sure which buy was agreed for which channel.

2 Tech packs and samples by email

Specs, grading and fit comments are scattered, and a slipped sample round surfaces only when the ship date is gone.

3 Landed-cost surprises

An FOB price looks cheap until freight, duty and Incoterms land. A tariff change can reshuffle the best origin overnight.

4 Sell-through blind spots

Stock sits in the wrong store and the wrong sizes, and markdowns arrive late, after full-price weeks are gone.

EXHIBIT 2 Prabandh runs the full season, concept to cash, on one data model

01 Plan the range

Seasons with roll-forward, a line-plan grid, what-if scenarios and open-to-buy.

02 Design & develop

Colourway BOMs, tech packs with graded measurements, colour and material libraries.

03 Sample & approve

Proto, fit, salesman, pre-production and TOP rounds, with lab tests and review history.

04 Source & cost

Vendor RFQs, quote comparison, the Incoterm cost ladder and a tariff simulator.

05 Deliver on time

Time & Action calendars, critical path, stage gates and a range readiness view.

06 Sell & replenish

Store sell-out feeds, stock cover and suggested moves, and a governed markdown plan.

PLM + ERP

Design and books on one data model

Global sourcing

Incoterms, duty basis, container fill

Retail-ready SKUs

GS1 check digit, HS code, origin

Evidence-based

Product passport backed by a checklist

Six capability pillars, built for how fashion seasons actually run

EXHIBIT 3 What Prabandh does, and what it is worth to you

Range & assortment planning - Seasons that roll forward, carry-overs with provenance - Line plan: buy, doors, channel, sell-through, month - What-if scenarios, open-to-buy, 4-5-4 calendar Benefit · One agreed buy plan that every team works from.	Product definition & tech packs - Colourway BOM: one grid, overrides only where needed - Tech packs with graded point-of-measure charts - Colour and material libraries; GS1-checked SKUs Benefit · Fewer spec errors reach the factory, and styles set up faster.
Sampling & critical path - Sample rounds with lab tests and review history - Time & Action calendars that preview a slip first - Readiness gates that name the failing styles Benefit · See a late ex-factory date weeks earlier, not at shipment.	Sourcing, cost & tariff - RFQs and quotes compared on terms, lead time, MOQ - Cost ladder FOB, CFR, CIF to landed; container fill - Tariff simulator: up to 8 origins, duty break-even Benefit · Choose origin and vendor on true landed cost, using your rates.
Sell-through & store performance - Store sell-out from a POS feed; health scores, tiers - Stock cover, size holes and suggested store moves - Markdown plan with price guard rails and approval Benefit · Right size in the right store, and fewer late markdowns.	Sustainability & ERP backbone - Fibre mix and footprint estimate per style - Public product passport with QR, once evidenced - GST, purchasing, stock and accounts built in Benefit · Answer buyer questions with evidence; book every deal once.

EXHIBIT 4 Where the value shows up, and how to measure it

Value lever	How Prabandh enables it	KPI to track
Product margin	Landed cost by origin; cost at the time of sale	Planned vs. achieved margin
Speed to market	Time & Action calendars, stage gates, readiness	Styles on time to ex-factory
Full-price selling	Line plan, open-to-buy, store cover and moves	Sell-through; full-price share
Markdown cost	Markdown plan with guard rails and approval	Markdown spend as % of sales
Inventory health	Inventory age, size holes, stock balance	Aged stock %; SKUs out of stock

See a full season run on our apparel demo

Line plan to tech pack, sample, landed cost and store sell-through in one sitting.

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