

FOR PACKAGED FOOD, SWEETS, NAMKEEN & SNACKS MANUFACTURERS

From recipe to retail shelf: one system for every batch, label and channel.

Indian food and snack brands win on taste, freshness and reach, and lose margin in the gaps between recipe sheets, the factory floor, distributors and the accounts team. Prabandh, an ERP with built-in product lifecycle management, closes those gaps on one data model, so every batch you make can be costed, tested, labelled, traced and sold with confidence.

EXHIBIT 1 The FMCG operating squeeze: where margin leaks today

1 Recipe cost drift

Ingredient prices move weekly; recipe costs kept on spreadsheets do not. Scrap, pack sizes and festive hampers blur the true margin of each SKU.

2 Shelf-life and compliance risk

Short-life products, FSSAI labelling, MRP rules and lab certificates. One wrong label or expired dispatch costs brand trust.

3 Channel sprawl

Distributors, modern-trade EDI orders, quick commerce, franchise counters and your own online shop, each with its own price, scheme and paperwork.

4 Festive volatility

Diwali and the wedding season can make the year. Forecast, capacity and raw-material plans must be one plan, not three.

EXHIBIT 2 Prabandh runs the full food value chain on one ledger

01 Plan

S&OP runs that link demand forecast, plant capacity and raw-material demand into one festive plan.

02 Develop

Recipes, versioned BOMs with approval, gift hampers, specifications and live recipe costing.

03 Source

RFQs, purchase orders, goods receipt with incoming quality checks and supplier performance.

04 Make & assure

Production orders, batch release through a lab gate, certificates of analysis and QC records.

05 Store & ship

Multi-godown stock, lots and FEFO, shelf-life by channel, FSSAI labels and the dispatch gate.

06 Sell & account

Every channel, GST and e-invoicing, and a double-entry ledger that closes the loop on cost.

ERP + PLM

Product and plant on one data model

Built for India

GST, e-invoice and FSSAI built in

Web-based

Factory, office and field on one login

Modular

Start where it hurts, add as you grow

Six capability pillars, built for how food businesses actually run

EXHIBIT 3 What Prabandh does, and what it is worth to you

Recipe & product development • Recipe browser and batch scaler; sub-recipes • Versioned BOMs with maker-checker approval • Gift hampers costed from their components Benefit · Know true unit margin before launching a SKU or quoting a festive order.	Food safety & FSSAI labelling • Licence, veg mark, allergens, nutrition per 100 g • Labels print only for a released, in-date batch • Label MRP checked against the price list Benefit · Fewer mislabelled packs and MRP disputes; audit-ready by default.
Production & quality • Production orders with material issue and scrap • Lab release gate that issues a certificate of analysis • AQL inspection, SPC, CAPA and preventive maintenance Benefit · Only tested batches reach the market, with the paperwork to prove it.	Inventory, shelf life & traceability • Multi-godown stock, lots and FEFO picking • Shelf-life allocation by channel; ageing alerts • One-up, one-down trace report for any item Benefit · Lower expiry write-offs and a fast first answer to quality questions.
Multi-channel sales & distribution • Channel price lists, distributor beats, trade schemes • Modern-trade EDI orders, ASN and vendor scorecards • Q-commerce, franchise POS, loyalty and an online shop Benefit · Grow GT, MT, Q-com and D2C from one order book and price master.	Finance & India compliance • GST invoicing, e-invoice and e-way bill, GSTR-1/3B/9 • Double-entry ledger, AS 2 stock, Schedule III • TDS/TCS, MSME payment rules, your own payment gateway Benefit · Close the month faster, with stock, cost and tax in one ledger.

EXHIBIT 4 Where the value shows up, and how to measure it

Value lever	How Prabandh enables it	KPI to track
Gross margin	Live recipe cost, channel prices, scheme accruals	Margin % by SKU and channel
Waste & working capital	FEFO, shelf-life allocation, ageing and dead stock	Expiry write-offs; inventory days
Compliance	Label gate, lab CoA, GST and e-invoice built in	Label exceptions; on-time filings
Channel growth	One order book across GT, MT, Q-com and D2C	Fill rate; scheme claims settled
Speed to close	Every document posts to one ledger, in the same step	Days to close the books

See it run on a live sweets & namkeen business

Book a walkthrough of our food demo environment: recipe to label to invoice in one sitting.

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